



BUILDING LEARNERS' PROFESSIONAL COMPETENCE THROUGH THE TEACHING OF ENGLISH

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ABSTRACT

The article explores the role of English language teaching in shaping and strengthening students' professional competence. It emphasizes that English, being the global language of communication, science, media, and business, serves not only as a means of linguistic proficiency but also as a tool for developing career-oriented skills. The paper highlights methods of integrating language instruction with professional tasks, such as problem-solving, critical thinking, intercultural communication, and domain-specific terminology. It also discusses the importance of aligning English teaching with students' future career needs, thereby fostering their adaptability in diverse professional contexts. The study concludes that purposeful English teaching significantly contributes to preparing students for the demands of the global labor market and enhancing their overall professional growth.

KEYWORDS

Media, professional-oriented, professional competence, specialized communication.

INTRODUCTION

In today's era of globalization, the flow of information has reached a level that knows no bounds. International news agencies, foreign news, interactive online resources are expanding the scope of the journalistic profession. In such a situation, in addition to the main tool of journalism, a perfect knowledge of English is not only additional knowledge, but also a necessity. Therefore, teaching English to journalistic students is an important factor in shaping their professional competence.

The need for specialized communication skills in professional settings has increased dramatically in the current era of globalization and technological innovation. Being the universal language of academia, science, and worldwide business, English is essential for professional communication in a wide range of fields. However, the linguistic and communication requirements necessary in specialized fields like engineering, medicine, law, and computer technology are frequently not adequately addressed by basic English training. English for Specific Purposes (ESP), a targeted area of language education, has arisen to close this gap by coordinating English instruction with learners' industry-specific speech, workplace situations, and career objectives.

Plays an important part in professional interactions across multiple fields. General English training may not meet the linguistic and communicative requirements of specialist disciplines like engineering, medicine, law, and IT. English for Specific Purposes (ESP) is a branch of language education that focuses on aligning training with learners' professional goals, working environments, and industry-specific speech.

The modern information society is characterized by the process of active use of information as a social product, which determines the formation of the information environment that affects social development. This phenomenon becomes especially significant in the education system. The change of the doctrine of "education-teaching" to "education-creation" means the transition from the paradigm of training to the paradigm of learning. In this regard, approaches and value orientations to training and upbringing are changing in modern education. The fundamental approach in modern education is becoming competence-based, which is based on the principle: education for life, for successful socialization in society and personal development. The meaning of education in this case is to develop in students the ability to independently solve problems in various areas and types of activity based on the use of social experience, an element of which is the students' own experience, and the meaning of organizing the educational process is to create conditions for developing in students the experience of independently solving cognitive, communicative, organizational, moral and other problems that make up the content of education.

Professional competence in higher education is manifested in the following: Students' ability to feel social existence, independently find their way, and possess a set of knowledge about the spiritual and moral foundations of human and human life. Knowledge and experience in the field of knowledge and activity, civic, social labour, family relationships, professional and personal status are developed. They acquire the skills to collect, store, transmit professional information, create its logical structure, select the necessary information, analyse and transform it, and have organisational skills. A set of knowledge and skills, independent thinking and research, the ability to apply the acquired knowledge in practice, professional independence, self-confidence, and the ability to manage various tasks are formed.

Professional competence is a collection of behaviors, attitudes, abilities, and knowledge that allow people to function well in a certain field. Soft skills like communication, problem-solving, and flexibility are just as important as technical or domain-specific knowledge. English language competency has become essential to professional competence in today's international labor market, particularly in professional settings.

English for Specific Purposes (ESP) instruction is designed to satisfy the language requirements of students pursuing particular fields or occupations. In contrast to General English, ESP concentrates on the discourse conventions, genres, vocabulary, and communicative tasks of a particular field. For instance, patient interaction, medical report writing, and the usage of medical language would be the main topics of an ESP course intended for medical personnel. ESP assists learners in acquiring language skills that directly support their job tasks by focusing the training on pertinent real-world circumstances.

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