



STRATEGIES FOR ENSURING A BALANCE BETWEEN GLOBAL VALUES AND NATIONAL TRADITIONS IN THE UPBRINGING OF YOUTH IN HIGHER EDUCATION MANAGEMENT

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Abstract

In the era of globalization, higher education institutions face the challenge of integrating global values while preserving national traditions in the upbringing of students. This article explores strategies for achieving a balance between these two elements in the context of higher education management. The study highlights the importance of curriculum design, cultural integration, policy development, and digital technologies in maintaining this balance. The article also discusses challenges and best practices adopted by various educational institutions worldwide. By implementing well-structured educational strategies, universities can prepare students to be global citizens while remaining rooted in their national identities.

KEYWORDS

Higher Education Management, Globalization, National Traditions, Youth Upbringing, Educational Strategies, Cultural Identity, Digital Integration

INTRODUCTION

In the contemporary world, education serves as a bridge between national heritage and global advancements. Higher education institutions play a vital role in ensuring that students receive an education that equips them with international competencies while staying connected to their cultural roots. This article explores how higher education management can strike a balance between global values and national traditions in the upbringing of youth. Global values, such as human rights, democracy, and scientific advancements, have become essential components of modern education. However, neglecting national traditions can lead to cultural disconnection and identity crises among students. Striking a balance ensures that students gain a sense of belonging while preparing for a globally interconnected world. Effective management strategies in higher education can help in harmonizing these two aspects. Achieving balance in higher education management requires a multifaceted approach that addresses the diverse needs of students, faculty, staff, and institutional goals. Balancing global values (such as academic freedom, inclusivity, sustainability, and innovation) with national traditions (cultural heritage, local educational norms, and societal expectations) is a critical challenge in higher education management. Striking this balance ensures institutions remain globally competitive while respecting their roots and serving local communities.

Curriculum Design and Integration well-structured curriculum should incorporate global subjects such as international law, ethics, and sustainable development, while also emphasizing national literature, history, and cultural studies. Case studies and comparative approaches can be used to link national traditions with global perspectives. Encouraging cultural exchange



programs, including student and faculty mobility, helps foster a deeper appreciation of both global and local cultures. Universities can partner with institutions from different countries to promote cultural diversity and cross-cultural learning.

Educational policies should be designed to uphold national values while embracing international standards. Governments and educational institutions should work together to create policies that promote bilingual education, national holidays, and traditional ceremonies within the academic environment. Digital platforms provide opportunities for students to explore global knowledge while staying connected to their cultural backgrounds. Online learning resources, virtual classrooms, and AI-driven educational tools can be customized to reflect both global trends and national identities.

Universities should encourage students to critically analyze both national traditions and global influences. By fostering ethical leadership and critical thinking skills, students can make informed decisions that align with their cultural values while adapting to global standards.

Despite the importance of balancing global values with national traditions, several challenges exist. These include resistance to change, the risk of cultural homogenization, and difficulties in implementing effective policies. Moreover, the dominance of Western educational models may overshadow indigenous knowledge systems and national philosophies.

Case Studies of Successful Educational Models

Several countries have successfully integrated global values while preserving national traditions in higher education. For instance:

China incorporates Confucian values into modern education, emphasizing respect and discipline while adapting to global technological trends.

Finland combines a strong national identity with an open and innovative education system that integrates global perspectives.

Japan maintains its rich traditions through cultural education while excelling in technological advancements and global research collaborations.

Conclusion. Higher education management must adopt a balanced approach to integrating global values and national traditions. By focusing on curriculum development, cultural exchange, policy frameworks, digital technologies, and ethical leadership, universities can cultivate globally competent yet culturally rooted students. Future research should explore additional innovative strategies to further enhance this balance in diverse educational contexts. Balanced higher education management requires aligning competing priorities—financial stability, academic rigor, stakeholder satisfaction, and societal impact. By adopting adaptive strategies, fostering collaboration, and leveraging technology, institutions can navigate complexities while staying mission-driven.

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